

Ithaca College Television
124 Roy H. Park Hall – 953 Danby Road – Ithaca, NY 14850
607.274.3226 www.ICTV.org

SPONSOR AGREEMENT

ICTV PROGRAM _____

Producer _____

Sponsoring Business _____

Sponsor Contact Person _____

Address _____

Phone Number _____

The above business has agreed to provide the following to the listed ICTV Program:

for the Spring 2016 semester in exchange for sponsorship acknowledgement either at the start and/or finish or during the ICTV program.

Visual acknowledgement of sponsorship will only consist of the sponsor's name and/or business logo, as well as address and phone number, if applicable. Sponsor will provide TV-ready graphic if available. If not, ICTV program will be responsible for creating visual graphic.

Aural acknowledgment, if applicable, will only consist of "Support for this ICTV program is provided by (business name)." ICTV program will be responsible for recording the aural acknowledgement.

ICTV Producer _____ Date: _____

Sponsor Signature _____ Date: _____