

Ithaca College Television
124 Roy H. Park Hall – 953 Danby Road – Ithaca, NY 14850
607.274.3226 www.ICTV.org

SPONSOR AGREEMENT

ICTV PROGRAM _____

Producer _____

Sponsoring Business _____

Sponsor Contact Person _____

Address _____

Phone Number _____

The above business has agreed to provide the following to the listed ICTV Program:

for the Spring 2020 semester in exchange for sponsorship acknowledgment either at the start and/or finish or during the ICTV program.

Visual acknowledgment of sponsorship will only consist of the sponsor's name and/or business logo, as well as address and phone number, if applicable. Sponsor will provide TV ready graphic if available. If not, ICTV program will be responsible for creating visual graphic.

Aural acknowledgment, if applicable, will consist of "Support for this ICTV program is provided by (business name), located at (address). More Information at (web address and / or phone number)." ICTV program will be responsible for recording the aural acknowledgment.

ICTV Producer _____ Date: _____

Sponsor Signature _____ Date: _____